



This changes your **barbecue**

PRODUCT CATALOG



OUR HISTORY



The patriarch João Alexandre Pereira Filho founds the Nossa Senhora Aparecida bakery.

1968



The commercialization of cassava starch biscuits (biscoito de polvilho) begins.

1987



With the expansion of the stores, the partners realize that the demand for crusty bread roll, which was the flagship in barbecues, was drastically reduced, as everyone preferred the garlic bread that was emerging in the market. Thus, they improve a traditional recipe, and the response is immediate. The concentration of work is directed solely to the manufacture of garlic bread.

2009



Investments in technology, factory expansion, increased production capacity, and a better quality of life for employees become the company's short-term perspective.

2013



1986

João retires and his sons, Cesar and Fernando, buy their father's bakery.



1999

Creation of the Santa Massa brand and logo by brother Gilberto Alexandre Pereira. The diversification of products begins, such as breads, pastas, pies, roasts, and savory snacks.



2011

Inauguration of the garlic bread factory, using industrial processes but maintaining the original recipe.



2023

Currently, Santa Massa, in the garlic bread segment, is present in 25 states, approximately 1,200 cities, and more than 35,000 points of sale.



2024

From Brazil to the world. What was already good got even better. In another move to expand our brand, we started our exports to the United States. After all, it's too much flavor, filling, and creaminess to be appreciated only here.



In the Brazilian domestic market, Santa Massa gained high relevance, conquering a presence with its complete product catalog in 15 of the 20 largest retail chains in the country, according to the ABRAS 2019-2020 Ranking.

During this period, exports of Santa Massa products to **Mercosur** also began, including countries like **Paraguay** and **Uruguay**.

A PRODUCT FOR EVERY MOMENT. A MOMENT FOR EVERY PRODUCT.

TRADITIONAL GARLIC BREAD

The authentic Santa Massa Garlic Bread, in its traditional flavor, is made with the original recipe, created with care and dedication to please everyone.



Packaging containing 3 units.



Packaging containing 5 units.

Traditional Garlic Bread - 240g

Tax Classification: 19059090

Quantity in Box: 10 trays

Traditional Garlic Bread - 400g

Tax Classification: 19059090

Quantity in Box: 10 trays

SPICY GARLIC BREAD

To satisfy those who appreciate a slightly spicy seasoning, Santa Massa Garlic Bread is also available in the spicy flavor.



Packaging containing 3 units.



Packaging containing 5 units.

Spicy Garlic Bread - 240g

Tax Classification: 19059090

Quantity in Box: 10 trays

Spicy Garlic Bread - 400g

Tax Classification: 19059090

Quantity in Box: 10 trays

GARLIC BREAD ROLLS

The authentic Santa Massa Traditional Garlic Bread is also available in the 300g Roll version. With a unique recipe of natural spices, combined with lots of care and tradition, this option is very versatile and ideal to be served at the meals of all Brazilians, as well as in steakhouses, hotels, restaurants and buffets.

Garlic Bread Rolls - 300g

Tax Classification: 19059090

Quantity in Box: 10 trays



SWEET BREAD ROLLS

Santa Massa has another option for your sales, made to enchant everyone's palate: the Sweet Bread in a roll format. It is filled with dulce de leche, ideal to be served at coffee breaks, snacks, and desserts for the whole family, as well as in steakhouses, hotels, restaurants, and buffets.

Sweet Bread Rolls - 300g

Tax Classification: 19059090

Quantity in Box: 10 trays



ONION BREAD

Santa Massa has another option for your sales, which came to enchant everyone's palate: Onion Bread filled with onion cream, ideal to make family snacks and barbecues even tastier. Everyone will love it!

Onion Bread - 400g

Tax Classification: 19059090

Quantity in Box: 10 trays



PEPPERONI BREAD WITH CREAM CHEESE

With an irresistible recipe, the Pepperoni Bread with Cream Cheese combines the striking flavor of pepperoni with the creaminess of cream cheese in a baguette-style bread, practical and delicious for any moment. Ideal for barbecues or as an appetizer, this bread is the perfect choice to surprise your family and friends.

Pepperoni Bread With Cream Cheese - 240g

Tax Classification: 19059090

Quantity in Box: 10 trays



READY-TO-EAT PORK RINDS

Santa Massa Ready-to-Eat Pork Rinds are made with selected pork skin, seasoned just right to offer an irresistible flavor. The product is much crispier than traditional pork rinds, thanks to a special production process, also guaranteeing better quality to the product, standing out from competitors. Furthermore, Santa Massa Ready-to-Eat Pork Rinds are a source of protein and have low carbohydrate levels. It is a great option for appetizers, snacks and even meals.



Ready-to-eat Pork Rinds - 40g

Tax Classification: 16024900

Quantity in Box: 20 packages



Ready-to-eat Pork Rinds - 80g

Tax Classification: 16024900

Quantity in Box: 10 packages



SMOKED GARLIC-FLAVORED PORK RINDS

Crunchiness in the right measure with a surprising flavor! Meet the new Santa Massa Smoked Garlic Pork Rinds 40g. Perfect to make any appetizer much tastier. Try it and feel the flavor that makes the difference!

Smoked Garlic-Flavored Pork Rinds - 40g

Tax Classification: 16024900

Quantity in Box: 20 packages



LEMON FLAVORED PORK RINDS

The ideal crunchiness for your day!

Santa Massa brings the irresistible flavor of real pork rinds with a special touch of lemon. Made with high-quality pork skin, fried just right and with exclusive seasonings, it delivers the perfect combination of a super crunchy texture and a striking citrus flavor. Ready to eat and a source of protein, it is the ideal choice as a quick snack or as the perfect side dish for your best moments.

A practical, refreshing, and flavorful experience!

Lemon Flavored Pork Rinds - 40g

Tax Classification: 16024900

Quantity in Box: 20 packages

TRADITIONAL FAROFA

Santa Massa Farofa is an irresistible, delicious product, with maximum crunchiness guaranteed and an artisanal flavor made with coconut oil, onion chunks and no soy bran. The product is ideal to accompany barbecues and the most varied meals. It is available in two versions in practical stand-up pouch packaging: traditional, 100g and 200g, and spicy, 200g.



Traditional Farofa - 100g

Tax Classification: 19019090

Quantity in Box: 20 packages

Traditional Farofa - 200g

Tax Classification: 19019090

Quantity in Box: 20 packages

SPICY FAROFA

Spicy Farofa - 200g

Tax Classification: 19019090

Quantity in Box: 20 packages



For every moment,
a Santa Massa product for you.

FIND OUT WHERE TO BUY SANTA MASSA PRODUCTS.

There is always a point of sale nearby for you to purchase Santa Massa products. To find out, it's very simple: visit santamassa.com.br/onde-encontrar or point your cell phone camera at the QR Code. On the page, turn on your location, select the desired product and that's it! All points of sale will appear on your screen. Find yours now and enjoy!



santamassa.com.br/onde-encontrar



PRONTO PARA CONSUMO
 40g

SANTA MASSA

GARLIC BREAD ROLLS

SANTA MASSA
TRADITIONAL

BOLINHA

12 UNIDADES

300g

MODO DE PREPARO
 Preaquecer a 180°C e levar ao forno a 200°C por 10 minutos. Para congelar, levar ao congelador a -18°C por 2 horas e descongelar a 180°C por 10 minutos. Para aquecer, levar ao forno a 180°C por 10 minutos.

240g

PEPPERONI COM REQUEIJÃO

SANTA MASSA
FAROFA
Tradicional

200g

Com ingredientes de alta qualidade

TORRESMO
 Pronto para consumo

SANTA MASSA

ALTO EM SÓDIO

SABOR ALHO CRUJIDO

PELESUINA FRITA
SABOR ALHO DEFUMADO

240g

PEPPERONI COM REQUEIJÃO

SWEET BREAD ROLLS

SANTA MASSA

BOLINHA

12 UNIDADES

300g

MODO DE PREPARO
 Levar ao forno a 180°C por 10 minutos. Para congelar, levar ao congelador a -18°C por 2 horas e descongelar a 180°C por 10 minutos. Para aquecer, levar ao forno a 180°C por 10 minutos.

RECHEIO DE DOCE DE LEITE COM TOQUE DE CANELA

PREPARO COM REQUEIJÃO E MARGARINA PARA MELHOR SABOR

WHOLE BREAD

SANTA MASSA

BAGUETE

5 UNIDADES

400g

PREPARO COM MARGARINA PARA MELHOR SABOR

MODO DE PREPARO
 Preaquecer a 180°C e levar ao forno a 200°C por 10 minutos. Para congelar, levar ao congelador a -18°C por 2 horas e descongelar a 180°C por 10 minutos. Para aquecer, levar ao forno a 180°C por 10 minutos.

SANTA MASSA
FAROFA
Spray

GALIC BREAD

SANTA MASSA

BAGUETE

3 UNIDADES

240g

PREPARO COM MARGARINA PARA MELHOR SABOR

MODO DE PREPARO
 Preaquecer a 180°C e levar ao forno a 200°C por 10 minutos. Para congelar, levar ao congelador a -18°C por 2 horas e descongelar a 180°C por 10 minutos. Para aquecer, levar ao forno a 180°C por 10 minutos.




CHECK OUT THE SANTA MASSA YOUTUBE CHANNEL

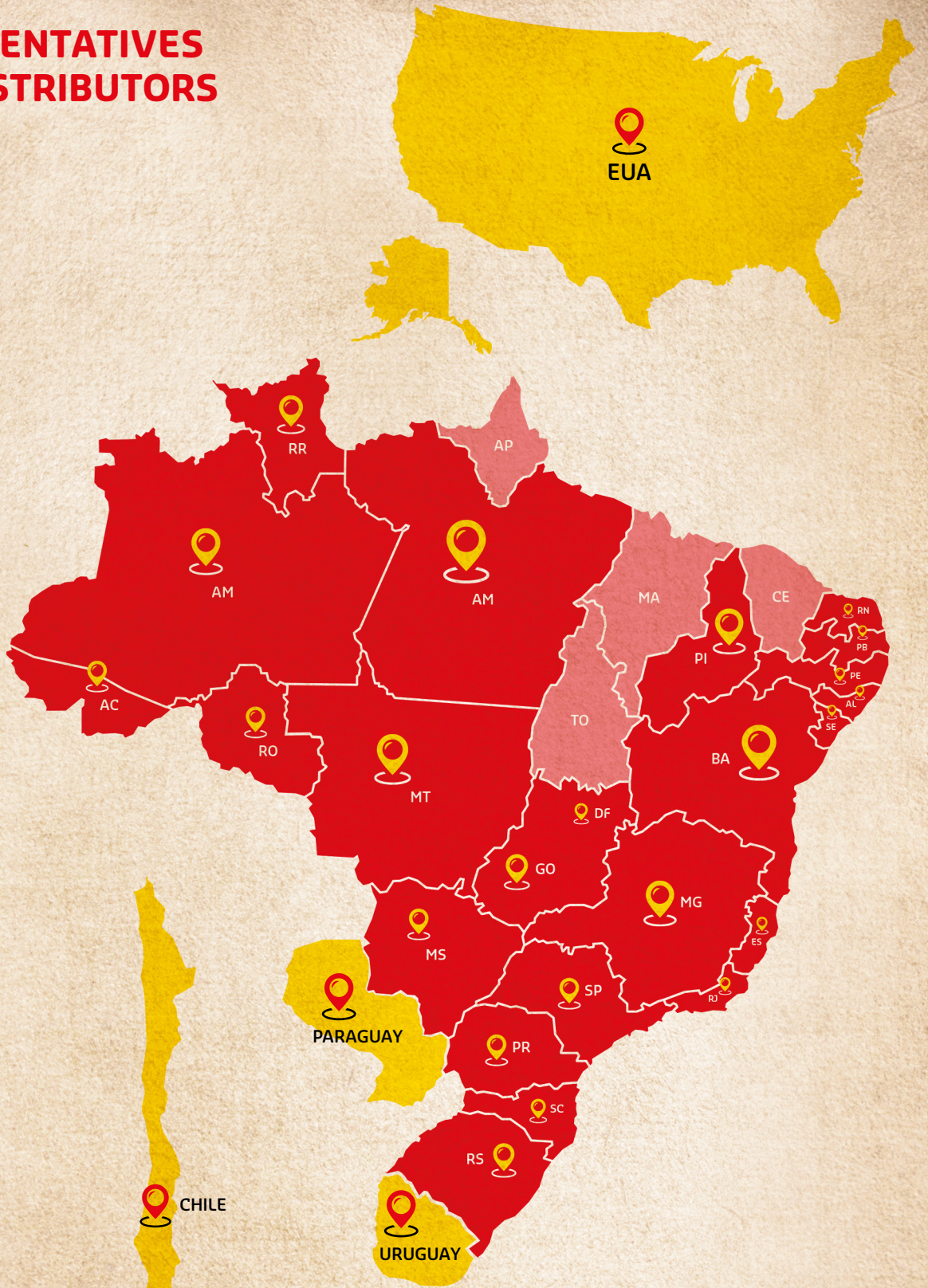


Subscribe to the channel and don't miss any news!
Just scan the QR code next to it.



 [santamassaoficial](#)

REPRESENTATIVES AND DISTRIBUTORS



This changes your barbecue.

FOR MORE INFORMATION,
SCAN THE QR CODE:





This
changes your
barbecue.

Produtos Alimentícios Cefer LTDA.

Av. Cel. Clementino Gonçalves, 1880 - Santa Cruz do Rio Pardo/SP - Brasil - CEP: 18900-488

Phone: +55 (14) 3372-8111 | sac@santamassa.com.br | telemarketing@santamassa.com.br

[🏠 santamassa.com.br](https://www.santamassa.com.br) [f](#) [📷](#) [▶](#) [santamassaoficial](#)